



**Commonwealth of Kentucky  
Transportation Cabinet**

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**Motorcycle Education Program Annual Report 2022 Fiscal Year**

**Introduction**

The Motorcycle Rider Education Program (“Program”) was established in 1992 to help new riders learn the needed skills to be safe on the roadways, as well as veteran riders to hone and improve their skills. The program is paid for in part by a portion of all motorcycle license and registration fees to help subsidize the costs of providing the classes KRS 175.5065.

Pursuant to KRS 176.5061 the Transportation Cabinet (“Cabinet”) shall establish a motorcycle safety education program. The program shall provide instructor training courses, instructor approval, and rider training courses for novice riders that shall be held at locations throughout the state. The program may provide for the following: rider training courses for experienced riders; activities to increase the awareness of a motorcyclist's knowledge of the effects of alcohol and drug use; driver improvement efforts; licensing improvement efforts; program promotion activities; enhancement of the public's awareness of motorcycles; and enhancement of motorcycle safety through education.

The Motorcycle Safety Education Commission (“Commission”) is established as an independent body to help foster the growth and development of the Program established under KRS 176.505 – 506, KRS 176-5067 -5068 and 601 KAR 14:050 detail the powers and duties of the Program, Cabinet and Commission.

## Program Overview

This year saw a return to normal operations with the decline in COVID related closures and regulations. The focus this year was on training of the instructors in more advanced courses along with the launch of the quality assurance program.

To attract more experienced riders to the course a hierarchy of courses has been established:

- Basic Rider Course (BRC) or 3-Wheel Basic Riding Course (3WBRC)
- Basic Rider Course 2 (BRC2)
- Advanced Rider Course (ARC) and;
- Total Control Advanced Riding Clinic (TCARC)

Before these could be offered statewide our current instructors had to receive various training to meet the criteria to teach these courses. The focus this past year and into FY 2023 has been to hold several of these higher-level certification courses for our instructors. Once the instructors are in place then the site locations can begin to offer the training. About half of the locations now offer the BRC2 and 3-Wheel training. The goal will be to have all locations offer at least the BRC and BRC2 by the end of FY 2023 and 75% offer the three-wheel course. More training still needs to be held for the ARC courses and is planned for November of 2022.

The other focus has been on launching the Quality Assurance (QA) Program in conjunction with the Motorcycle Safety Foundation (MSF). Trainers were brought in, and were able to certify twelve (12) new people and we had one existing making a total of thirteen (13) inspectors. The focus of the program is to help all coaches be on the same page and not to be used in any punitive manner. QA Visits have revealed some items of concern that were addressed immediately, improving both facilities and instructors.

Another ongoing project has been related to marketing of the program. We have been working with Bandy, Carroll and Hellidge Marketing firm (BCH) to develop a logo, brochures, posters and social media campaign. The logo is complete and through a NHTSA grant work continues on the remaining items. Other monies from outside the program fund were used to help purchase various promotional items using the logo to had out at bike shops, events, licensing branches and more.

The main obstacle for the program has been funding. This fiscal year we were right at our cap and one site had to cancel classes due to being at their contractual limit. While the program has plenty of funds in reserve, it is limited by the legislative allocation at this time. Other revenue streams have been sought out such as the NHTSA grant to help open program funds for the use student reimbursements. As the program reaches out to a wider portion of the motorcycle community additional resources will be needed for the program to continue to make an impact on the safety of motorcyclists in the state.

## Site Providers

The program currently has contracts with ten (10) site providers to deliver instruction to students. One site provider SYNC Training opened a new site in Ashland, KY bringing our total training locations to eleven (11).

Balance Dynamics – Walton, KY  
 Man-O-War HD – Lexington, KY  
 Wildcat HD – London, KY  
 Sync Training – Hindman, KY  
 Sync Training – Ashland, KY  
 Bluegrass HD – Louisville, KY  
 Derby City Training – Louisville, KY  
 KY Driving School – Louisville, KY  
 Bowling Green HD – Bowling Green, KY  
 Four Rivers HD – Paducah, KY  
 Elizabethtown Community and Technical College – Elizabethtown, KY

## Program Statistics

Revenues Collected by KYTC	
	Dollars Collected per Issuance
Motorcycle Instructional Permit	\$4.00
Motorcycle Endorsement	\$5.00 / \$10.00*
Motorcycle Annual Registration	\$4.00

\* In 2019 there was an increase to \$10 (phased in) due to the new licensing system being valid for 8 years instead of 4 years. See KRS 186.531 for fee schedule.

## Revenue and Expenditures

Total Expenditures			Total Income		
Student Tuition	\$	428,070.21	Student Tuition	\$	428,070.21
Program Expenditures	\$	801,752.75	Program Income	\$	1,011,598.09
<b>Total Paid from Fund</b>	<b>\$</b>	<b>1,229,822.96</b>	<b>Gross Income</b>	<b>\$</b>	<b>1,439,668.30</b>
<b>Net Income</b>			<b>\$</b>	<b>209,845.34</b>	

\* These are paid by the students and go to the training providers to help cover the costs of instructors, books, materials and other consumables. Tuition is capped at \$150 per class but training providers may charge less depending on the type of course being offered and promotions they may offer.

The program has a cash balance carry forward of \$2,184,708.42 into FY 2023. In addition to the traditional sources of revenue to the program, the program received funds from the sale of the old bikes used in the program while administered through ECU. These have mostly been sold off through Surplus Properties and are a one-time income source. The last of these items were sold in FY 2022.

### Instructor Information

Current Instructors	85
Previous Year Instructors	81
Applicants	60
Approved Applicants	18

Our instructor corps grew from last year by 14 instructors. We had two new coach classes (RCP) in which 10 candidates completed the course successfully. We also had several current MSF instructors move into the state or that live in a border area who wished to join the program. We were also able to hold two classes for current instructors to obtain their 3-Wheel Basic Rider Course (3WBRC) Certification in which 15 instructors successfully completed the program. There is another RCP scheduled for August / September 2022 and plans to hold at least one more in the spring of calendar year 2023. Training for the ARC also took place this year where 10 instructors were able to obtain that credential as well as 9 others receiving accreditation for the Total Control ARC (TCARC). As mentioned above the training for the QA program took place and certified 12 new instructors.

Fiscal Year	Expenditures	Total Students	# Sites	\$ per Student
FY 2005	\$ 440,000.00	3561	15	\$ 123.56
FY 2006	\$ 500,000.00	3555	15	\$ 140.65
FY 2007	\$ 562,725.00	3725	15	\$ 151.07
FY 2008	\$ 624,837.00	3701	15	\$ 168.83
FY 2009	\$ 730,168.00	4001	15	\$ 182.50
FY 2010	\$ 813,432.00	2880	16	\$ 282.44
FY 2011	\$ 690,493.00	3138	16	\$ 220.04
FY 2012	\$ 826,763.00	2920	18	\$ 283.14
FY 2013	\$ 715,012.00	2998	18	\$ 238.50
FY 2014	\$ 741,054.00	2221	18	\$ 333.66
FY 2015	\$ 731,392.36	2791	18	\$ 262.05
FY 2016	\$ 765,193.57	1929	15	\$ 396.68
FY2017	\$ 644,317.00	2294	15	\$ 280.87
FY 2018 (July to Dec 2017) ECU	\$ 518,157.61	1272	15	\$ 407.36
FY 2019	\$ 643,857.38	2603	8	\$ 247.35
FY2020	\$ 423,952.96	1872	8	\$ 226.47
FY2021	\$ 665,378.62	3926	9	\$ 169.48
FY2022	\$ 801,752.75	3566	11	\$ 224.83

Course	Number of Classes Scheduled	Students Registered	Pass	Incomplete	Fail	No Show	Minor	Retake
BRC	287	2894	2442	263	63	115	37	11
BRC2	53	255	245	1	0	9	0	0
RRBRC	1	12	11	0	0	1	0	0
TCARC	1	7	7	0	0	0	0	0
ARC	1	9	9	0	0	0	0	0
3WBRC	39	286	262	1	1	19	0	3
DBS	10	35	35	0	0	0	3	0
RCP	2	18	10	2	0	6		
TCARC-Coach	1	9	9	0	0	0		
3WBRC-Coach	2	18	15	0	0	3		
ARC-Coach	1	10	10	0	0	0		
MSF-QA	1	13	12	1	0	0		
<b>Totals</b>	<b>399</b>	<b>3566</b>	<b>3067</b>	<b>268</b>	<b>64</b>	<b>153</b>	<b>40</b>	<b>14</b>

**Avg. Number of Students / Class: 8.94**

**Success Rate: 86.01%**

**Incompletion Rate: 7.52%**

**Fail Rate: 1.79%**

**No Show Rate: 4.29%**

<i>Site Name</i>	<i>Classes</i>	<i>Students Registered</i>	<i>Pass</i>	<i>Incomplete</i>	<i>Fail</i>	<i>No Show</i>	<i>Minor</i>	<i>Retake</i>
Balance Dynamics	76	830	743	34	6	40	9	7
Sync Training	78	313	312	1	0	0	4	0
Derby City	16	186	174	12	0	0	1	0
Bluegrass HD	48	551	450	62	13	26	0	0
HD of Bowling Green	41	449	359	59	11	19	10	1
Man-O-War HD	47	426	370	35	10	9	5	2
Wildcat HD	42	368	308	24	6	26	5	4
KY Driving School	17	132	105	9	13	5	1	0
Four Rivers HD	19	195	152	19	5	19	2	0
E-Town	8	48	38	10	0	0	3	0
Coach Training	7	68	56	3	0	9		
<b>Total</b>	<b>399</b>	<b>3566</b>	<b>3067</b>	<b>268</b>	<b>64</b>	<b>153</b>	<b>40</b>	<b>14</b>

